

# California Pacific Connection

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## Today's News

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- Wal-Mart outlines new quality, energy standards for suppliers
- Northrop Grumman fined \$400,000 for illegal exports
- New border crossing ID regulations to start
- Charge drives down UPS profits
- C.H. Robinson's 4th quarter profit up 19.5%
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- MOL profit up 66% after three quarters
- Hanjin Shipping sees profit drop 66% in 2007
- Summit Global Logistics files under Chapter 11
- BPE offers online training for trade specialists
- Tar balls not from Busan
- NYK ups annual forecast after a 91% jump in 3rd quarter profit
- APL reports increases in freight volume, rates
- Mexico to start 1,200 infrastructure projects by March
- Asian airlines see "modest" international cargo growth in

## News Story

Source: American Shipper - California Pacific Connection  
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### BPE offers online training for trade specialists

Beth Peterson Enterprises, a San Francisco-based trade consultancy, recently launched an online training and education program for global trade compliance professionals.

"If you have a global team you can't fly them out to get centralized training all the time. This allows them to get their employees trained in their time zone without incurring the expense of travel," Beth Peterson, BPE's founder and president, said last week at the company's exhibit during the American Association of Exporters and Importers winter conference in Newport Beach, Calif.

Topics range from optimizing basic import operations, to Customs-Trade Partnership Against Terrorism, classification and deemed exports. Each one-hour course costs \$150.

BPE can also provide customized process or technology training for an extra charge. A company, for example, that has an application it wants its service providers to use can have BPE train the outside personnel. And BPE can set up a learning environment under the customer's brand so that the courses appear to be part of the company's in-house training program.

The training seminars are interactive and include a mix of videos and multimedia materials. When discussion turns to a particular regulation, for instance, the virtual instructor will zoom in on the specific page, explain where to find the rule and what it means. Company administrators can also receive alerts showing students' progress, including whether someone is in danger of failing or not completing a class. They can also run reports and statistics on their employees. Instructors can be contacted by e-mail for clarification and refresher sessions are available.

Benefits include printable notes, a learning summary and a certificate of completion.

More information about the BPE online training sessions can be



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2007

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- Harvard study: Truckers face elevated health risks
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found at [https://bpe-online.com/req/bpe\\_student/index.cfm](https://bpe-online.com/req/bpe_student/index.cfm).

— **Eric Kulisch**

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