

PRESS RELEASE  
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### **BPE HIRES RENEE ROE AS SENIOR CONSULTANT**

*Industry leader expands business enabling global shippers to improve import/export operations, managing increasingly complex security and regulatory mandates*

San Francisco, California, September 13th, 2010 BPE, a leading provider of global trade compliance consulting services, announced that Renee Roe has joined BPE as a Senior Consultant. Renee will support all BPE services including consulting on global trade compliance programs, supply chain technology solutions, training, compliance strategy and audits.

“Renee has done a brilliant job as compliance officer for leading Silicon Valley high tech companies,” said Beth Peterson, President. “Adding Renee to the BPE roster enables us to expand our support of global companies who recognize that global trade compliance is one of the fastest growing issues facing all businesses. Renee brings a wide variety of experiences from both an industry and a consulting background, along with knowledge of import and export compliance and best practices in international trade. Her expertise in end to end supply chain challenges, including standardization and automation of logistics and compliance activities, in addition to her practical and strategic approach to delivering exceptional solutions will prove a very valuable asset to our clients.”

Roe joins the company with more than 20 years of international trade experience in Import, Export, Logistics and Compliance and a proven track record for developing and managing international trade across the supply chain as both an entrepreneur, and Fortune 100 management team member, and also has contributed to two successful IPO's in Silicon Valley.

Prior to joining BPE, Renee was a Global Trade & Compliance Officer for Fortinet, Inc. Her achievements included building the foundation for their compliance program, development of an EMCP manual, and process improvements such as trade automation integration, as well as participating in key activities leading to their recent Initial Public Offering. Prior to Fortinet, Renee was Global Trade & Compliance Manager at Extreme Networks, Inc. where she also oversaw development and execution of corporate trade compliance policies and guidelines. At Extreme she also held various positions in Operations during their start up phase, including Global Traffic & Logistics Manager. Earlier in her career she worked for United Parcel Service, the world's largest package delivery company and a leading global provider of specialized transportation and logistics services. Additionally, she held management positions in import, and import/export consulting and has also been a small international business owner. She has a degree in International Management, magna cum laude, from Menlo College.

#### About BPE:

Founded in 2004, BPE enables companies to succeed global through consulting and training. BPE has over 70 years combined experience in global trade and logistics. This expertise brings deep regulatory understanding of global compliance operations and practical knowledge of supply chain management and logistics. BPE has developed commercial global trade management and logistics technology solutions.



BPE is recognized as a leader in training and education. BPE also brings experience as licensed customs brokers and leaders of international trade associations. BPE shares our knowledge and skills as Trade Ambassador to the U.S. Customs and Border Protection service. BPE's customers range from start-ups to Fortune 500 companies.

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