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Global California - Expanding Opportunities Trade in the Post 9/11 World

**Beth Peterson
President
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Customs and Border Protection (CBP) Insights

- CBP is committed to advancing their twin goals of security and trade facilitation
- Policy priorities that make up the framework of CBP's security program
 - Zero tolerance for WMD
 - Admissibility
 - Strengthen the public/private sector partnerships
- CBP Commissioner Bonner wants to “recapture the sense of urgency following 9/11”



Key Programs Supporting Security Strategy

- Container Security Initiative (CSI)
- Customs and Trade Partnership Against Terrorism (C-TPAT)
- Automated Commercial Environment (ACE)
 - ITDS
- Advanced Manifest Regulation
 - All modes of transportation



C-TPAT

- Largest government/private sector initiative
 - Voluntary program – at this point
- 8,200 members of C-TPAT
- Benefits of being a C-TPAT member:
 - Reduced Automatic Targeting System scoring that results in fewer inspections
 - Cargo shipments of C-TPAT members are six times less likely to be examined than non C-TPAT shipments
 - C-TPAT member's only website
 - Notification when alert levels change



Advanced Manifest Regulation

- CBP requires:
 - “Precise description and weight of the cargo”
 - Name and address of the actual shipper must be transmitted – not the freight forwarder or consolidator
- Failure to transmit advanced information will result in a “do not load” message



Inbound – Transmission Received By CBP In AMS

- AMS is Automated Manifest System – most carriers are connected to AMS

Vessel	24 hours (before lading)
Air	4 hours Wheels up from NAFTA and Central and South America above the equator
Rail	2 hours
Truck	1 hour non-Free and Secure Trade (FAST) 30 minutes FAST



Benefits to the Private Sector

- Truly the most collaborative relationship with CBP in history
- C-TPAT participants do see more efficient clearance in a post 9/11 world
- CBP will be increasing their C-TPAT validations
- CBP recognizes the need to provide trade with an annual statement of benefits to share with CEO's
- CBP has a vision for a higher level of C-TPAT



Report Card from the Private Sector

- CSI and C-TPAT on track
- C-TPAT response has been astronomical
- Small to medium enterprise implication
- CBP is deadly committed to achieving their twin goals



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Thank you

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