

BPE Global Hot Topic – March 2019

Now is the Best Time



The BPE Global team lost a dear friend recently. It was so unexpected we still wake up and we can't believe it. I know that my job is to make room for the grief and help our team come to terms with such an unbelievable reality. I know that compassion is the only response. And the entire team has automatically reached out to hold, care, support and ultimately lift each other up to get through this. We all know that there will never be an end to the loss, just an easing of the pain.

I am sharing this with each of you, not because we need your sympathy. I'm sharing it because I hope to give you a tender reminder of how important it is to live every day to its fullest. It's so easy to get carried away by the demands of every day. We all have more work that we can fit into each day. It feels so good to be able to put our heads down and work really hard so we can make progress against our goals.

My goal today is simple. I want to help you remember to live fully every day and not get lost in the list of things that you need to get done. I want to remind you to make that call to someone that you love and tell them how important they are to you, rather than putting it off for another day. I want you to make sure that you take the time to hug your family before they head off to work or school every single day. Don't forget to tell the ones you love how you feel about them every chance that you get.

One of the best ways that we can show people how much we care about them is to listen to them. Ask how they are doing and really listen. Put down your phones, shut down your computer and turn off the TV. Just listen. Don't rush them, just be fully present and be open. When you really focus on the person speaking you are letting them know that they are valued and important. Listening means that you care.

Because life is so short, the most important thing we can all do is to have our focus, our attention, our thoughts and feelings all fixed on the task at hand. All the people that love you will appreciate it. Each of us should be experiencing each day at its fullest and sharing those experiences with the people who are important to us. I like to think of the things that I am passionate about and make sure that I am doing them every day. I make sure that I am doing the things that I enjoy with the people I care about. I get to live a fulfilling and happy life because I actively ask people to be a part of my life and thank them for being in it.

I know that you were probably hoping for some great insight into the latest issues in global trade compliance. Hopefully you got something way more important today. Please, don't let another moment go by without loving.

Rest in peace Ian Conlan, you will always be in our hearts.

BPE Global is a global trade consulting and training firm. Beth Pride is the President of BPE Global. You can reach Beth by email at beth@bpeglobal.com or by phone at 1-415-845-8967.