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PRESS RELEASE
For immediate release

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Cut through the noise: Know what trade policy means to your company's bottom line

Industry leader develops calculator to quantify fiscal impact of potential trade changes

San Francisco, CA – 27 January 2017: BPE Global, a leading trade compliance consulting firm, has launched the Trade Policy Impact Calculator, a free tool accessible to business executives. The calculator offers a fiscal snapshot of possible trade changes and the impact to companies bottom line.

"This free tool allows executive leaders to make fact-based decisions with information already at their fingertips" said President, Beth Pride.

The calculator will help CEO's develop a strategic plan to ensure profitability under the incoming U.S. Administration. CFO's will get bottom line costs for budgeting and forecasting purposes. COO's will have estimates so they can develop proactive manufacturing and supply chain strategies to optimize margin. Chief Counsels will understand the implications of U.S. trade policy impact on existing sales, service and manufacturing contracts. And Chief Marketing officers will be able to develop sales, marketing and pricing strategies inclusive of any increased or decreased Cost of Goods Sold (COGS).

The simple tool allows users to utilize their free U.S. import data to generate a dashboard reflecting three categories: First, a duty projection of the potential fiscal impact of President Trump's trade statements during the election, as President-Elect and now as President. Second, a snapshot of company's current Free Trade savings along with a snapshot of potential savings should programs like TPP and TTIP be implemented. Third, is a profile of users' historical import data and origin country volume—critical knowledge to have while watching the surge of retaliatory tariff threats spread across the global trade arena.

No executive can make informed business decisions without this information. It's the only tool of its kind, simple, easy-to-use and free. You can access the Trade Policy Impact Calculator here:

http://www.bpeglobal.com/tool/fiscal_impact.php

About BPE Global: Headquartered in San Francisco, CA, BPE Global is changing the way that companies approach global trade compliance. Rather than look at global trade as a means to an end, BPE Global works with companies to highlight global trade compliance as a competitive advantage critical to a company's overall strategy and success.

BPE Global supports multi-national clients in aerospace, defense and industrials, pharmaceuticals, consumer products and services, energy and power, financials, healthcare, high technology, materials, services, and telecommunications. BPE Global's customers range from start-ups to Fortune 100 companies. Learn more at www.bpeglobal.com.